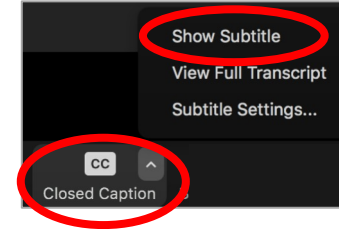


# Welcome to today's webinar! Please...

Record

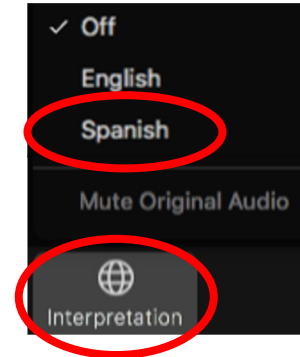
## (Optional) Enable Closed Captioning:

Click the up arrow on the Closed Caption button. Select, "Show Subtitle."



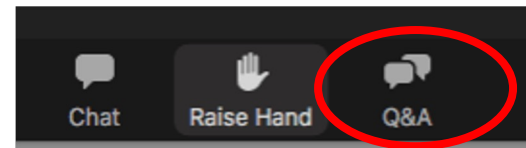
## (Optional) Enable Interpretation:

Click the up arrow on the Interpretation button. Select "Spanish" to listen to today's webinar in Spanish.



## Use the Q&A Feature to Ask Questions:

Click the "Q&A" button on your Zoom toolbar to ask questions throughout the webinar.



# Healthy Meals Incentives

Grants for Small and/or Rural School Food Authorities (SFA)



# Our Team

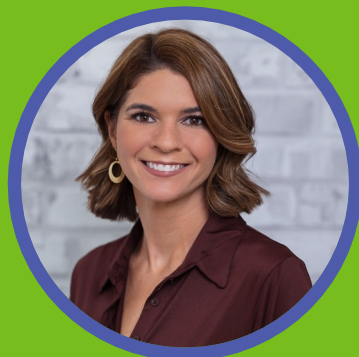
Maureen Bailey (she/her)

RMC Health and Action for Healthy Kids (AFHK)  
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Healthy Meals Incentives



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Program Director



Kate Havlik (she/her)

RMC Health  
Associate Manager of Business  
Development



Laura Smith (she/her)

Chef Ann Foundation  
Executive Director of Programs



# Agenda

1 Welcome and Introduction

2 Grant Overview

3 Project Examples

4 Partner Organizations, Training and Technical Assistance

5 Frequently Asked Questions

6 Closing



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# Webinar Objectives

- 1 Review project examples
- 2 Describe Action for Healthy Kids, Chef Ann Foundation, and RMC Health and the types of training and technical assistance each organization can provide to Healthy Meals Incentives grant recipients
- 3 Review frequently asked questions



# General Information



# Grant Information



1) Grant applications accepted until May 26, 2023

2) Up to \$150,000 for small and/or rural School Food Authorities (SFA) in the contiguous United States, Hawaii, Alaska, District of Columbia, Puerto Rico, Guam, or the United States Virgin Islands from August 1, 2023, to September 30, 2025

3) An SFA that has an enrollment of 5,000 students or less and/or the majority of students are enrolled in locality codes 41, 42, or 43 is eligible to apply

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# Key Grant Objectives





# Grant Objective 1



- Overcome the challenges that the SFA is experiencing in the improvement of the nutritional quality of their school meals due to limited staffing, difficulty in accessing training, increased food costs due to limited purchasing power, lack of physical space and/or outdated kitchen equipment, among others



# Grant Objective 2



- Improve the nutritional quality of the SFA's school meals, support the areas of the Proposed Rule, and maintain consistency with the Dietary Guidelines for Americans by focusing grant activities on one or more of the areas outlined on the following slides



# Grant Objective 2 - Continued



- Reduce the amount of added sugars in School Breakfast Program (SBP) meals
- Reduce the amount of sodium in National School Lunch Program (NSLP) meals
- Engage students in local menu planning efforts, taste testing and nutrition education activities
- Feature local agricultural products



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# Grant Objective 2 - Continued



- Increase whole grain-rich menu items
- Work collaboratively with students and the community to provide nutritious school meal menu options that reflect the cultures of students at school
- Incorporate scratch-prepared menu items into breakfast and lunch weekly meal plans
- Implement innovative practices in nutrition education activities



# Grant Objective 3



- After using grant funds to make improvements to school meals outlined in Objectives 1 and 2, grant recipients are required to apply for one or more of the Healthy Meals Incentives Recognition Awards to demonstrate their students and community that nutritious meals are critically important to support child health and school achievement



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# What can be funded?

- School food service equipment
- Small equipment and supplies
- SFA staffing and training
- Food for school meal food samples and supplies for student taste-test events
- Nutrient analysis software
- Travel costs related to training needs
- Translation services
- Other direct costs specifically to assist in the provision of healthier school meals



# Project Examples



# Scenario 1: Purchasing Food Service Equipment

## Need:

- Replace the convection oven
- Other items in the kitchen are functional, but outdated and not the most efficient

## Goal:

- Improve the process to provide scratch-prepared lunch menu items to deliver high quality nutritious meals that meet students' feedback





# Scenario 1: Food Service Equipment Project

- Purchase a combi oven, extra racks, and add-ons like a rotisserie rack
- Replace inefficient equipment
- Purchase nutrient analysis software
- Hire and provide training for staff
- Contract a chef
- Conduct taste tests



# Scenario 2: Fresh Garden Bar

## Need:

- Would like to purchase a fresh garden bar

## Goal:

- Feature local agricultural products and reduce the amount of sodium in the National School Lunch Program



# Scenario 2: Garden Bar Project

- Purchase a refrigerated salad bar, commercial sectionizer, or immersion blender
- Provide nutrition education or garden programming
- Hire staff
- Create marketing materials for the cafeteria
- Conduct taste tests



# Scenario 3: Nutrition Education

## Need:

- Would like to purchase nutrition education curriculum

## Goal:

- Implement innovative practices in nutrition education



# Scenario 3: Nutrition Education Project

- Purchase curriculum
- Provide cooking demo stations for classrooms
- Hire staff and consultants
- Purchase nutrient analysis software
- Engage students in menu planning
- Conduct taste tests



# Additional upgrades to think about...

- Equipment Installation Costs
- Part-time staff to full-time staff for grant related activities
- Pans, floor stand mixer with add-ons
- Shelving



# Poll



# Partner Organizations





# Action for Healthy Kids (AFHK)

Action for Healthy Kids is a national nonprofit organization committed to the belief that healthy kids create a better world.

As kids today face more challenges than ever to their physical and emotional health and well-being, we mobilize family-school partnerships that prepare them to be healthy in body and mind.



# Action for Healthy Kids (AFHK) Professional Development Topics

- Connections to potential collaborators & their resources
  - USDA Team Nutrition
  - National Farm to School Network (NFSN)
  - Extension Office
  - Common Threads
  - Institute of Child Nutrition (ICN)
  - School-Based Health Alliance
- Healthy Meals Incentives Recognition Awards



# Chef Ann Foundation (CAF)

The Chef Ann Foundation is committed to helping school districts build, implement, and sustain self-operated, cook from scratch programs. We provide a continuum of programming that meets districts where they are and helps support them in moving their program forward.



# Chef Ann Foundation (CAF)

## Professional Development Topics

- Menu planning
- Recipe development
- Kitchen workflow
- Food safety
- Food crediting
- Inventory management
- Equipment
- Labor and staffing
- Finance and budget development
- Procurement
- Commodity selection
- Contracts
- Marketing plans

# RMC Health

We believe healthy young people are more successful in school and in life. We provide professional learning and capacity-building that helps wellness champions transform their knowledge and skills into effective health programs and policies, so students of every background can live their best lives.



# RMC Health

## Professional Development Topics

- Nutrition education
- School gardens
- Conducting taste tests
- Success stories
- Strategic planning
- Wellness Policies
- Using data to support programs
- Goal setting
- Drafting a School Health Improvement Plan (SHIP)
- Family, student, and community engagement

# Frequently Asked Questions



# Questions about the Grant Application and Grant Details





# What is included with this grant?

**Up to  
\$150,000 to  
achieve grant  
objectives**

**In-depth,  
individualized  
technical  
assistance**

**Professional  
development**

**Does the application have to be completed in one sitting once started?**

**No, however, remember to save your progress on the application frequently.**

# Is technical assistance available for completing the application?

Yes, to receive support, email [support@healthymealsincentives.org](mailto:support@healthymealsincentives.org) with “Healthy Meals Incentives Grants” in the subject line.

# By when do funds need to be spent?

Funds must be spent by the end of the performance period on September 30, 2025.

# Are awarded funds paid up-front or on a reimbursable basis?

Reimbursable  
sub-grants

Grantees may  
request one  
reimbursement  
per month

Include ALL  
outstanding  
expenses with  
reimbursement  
request

**Do we need to know which Recognition Award we'll apply for by the time we submit an application?**

**No, you just need to know that you will be required to apply for at least one Recognition Award.**

**If a district's food service is run by a food service management company (FSMC), can the FSMC be involved in the application process or complete the application and implement the new program on behalf of the SFA?**

**FSMC can help with project planning, information gathering and research.**

**FSMC cannot submit the application on behalf of the SFA.**

**The SFA must submit the application and the reporting requirements.**

**If an SFA is rural, but some townships within the county don't have locality codes 41, 42, or 43, is the SFA eligible?**

**A majority (over 50%) of students within the SFA must be enrolled in a rural school with locality code 41, 42, or 43.**



**May a charter school apply on its own behalf (independently) or does the school district apply on behalf of the charter school?**

**The School Food Authority must apply for this grant; individual schools that are not an SFA are not eligible entities.**

# Quiz 1

## Grant Application and Grant Details



# Questions about How to Apply



# Where do I apply for this grant?

[HealthyMealsIncentives.org](https://HealthyMealsIncentives.org)



# How difficult is the application process? Will there be a lot of supporting documents to submit?

- **Required components:**
  - **School Food Authority information**
  - **Project information**
  - **Key personnel**
  - **Project design and implementation**
  - **Organizational supports**
    - **Required Letter of Support from Project Coordinator's supervisor**
    - **Required Letter of Support from State agency staff member**
    - **Optional 2 Letters of Support from project partners**

# Questions about Eligible and Ineligible Expenses



# Can we use money from this grant to incorporate meals from a variety of cultures?

Up to 25% of funds requested can go to direct food purchases to develop recipes and conduct student taste tests.

# Are Project Coordinators an allowable expense?

**Yes, costs for salary and benefits must be included as separate line items.**



**Will this grant enable us to purchase new holding and cooking equipment?**

**Yes, capital equipment and small equipment expenses are allowed.**

# Are capital improvement expenses allowed with this grant?

No, capital improvements or construction expenses, including any major improvement to facilities and infrastructure that would add to the permanent value of a school building, are not eligible expenses.

# Quiz 2

## Eligible and Ineligible Expenses



# Closing



# Thank you!



## Reminders:

- Grant Application is open  
April 10 – May 26, 2023
- Submit questions to:  
**[support@healthymealsincentives.org](mailto:support@healthymealsincentives.org)**

# Thank you for attending!

If you have any questions, please email  
[support@healthymealsincentives.org](mailto:support@healthymealsincentives.org)

