



Healthy Meals Incentives Grantee Communications Toolkit

SAMPLE SOCIAL MEDIA CAPTIONS

Captions for Facebook/LinkedIn:

Together, with Action for Healthy Kids and USDA Food and Nutrition Service, we are dedicated to making improvements to the nutritional quality of school meals. We are excited to share that we have been awarded a Healthy Meals Incentives grant. Learn more about the Healthy Meals Incentives and grantee projects at: www.healthymealsincentives.org.

Tag on Facebook: <https://www.facebook.com/act4healthykids> <https://www.facebook.com/USDA>

Tag on LinkedIn: <https://www.linkedin.com/company/action-for-healthy-kids/>
<https://www.linkedin.com/company/usda/>

Caption for Instagram:

Together with @Act4HealthyKids and @USDAgov, we are dedicated to making improvements to the nutritional quality of school meals. We are excited to share that we have been awarded a #HealthyMealsIncentives grant. Learn more at: www.healthymealsincentives.org.

Tag on Instagram: [@act4healthykids](https://www.instagram.com/act4healthykids) [@USDAgov](https://www.instagram.com/usdagov)

Hashtag: #HealthyMealsIncentives

Caption for Twitter:

Together with @USDANutrition and @Act4HealthyKids, we are dedicated to making improvements to the nutritional quality of school meals. We are excited to share that we have been awarded a #HealthyMealsIncentives grant. Learn more at: www.healthymealsincentives.org.

Tag on Twitter: [@Act4HealthyKids](https://twitter.com/Act4HealthyKids) [@USDANutrition](https://twitter.com/USDANutrition)

Hashtag: #HealthyMealsIncentives