*The following key messages may be helpful to reference when discussing or announcing the award with internal or external audiences (including media).*

* We’ve earned the Healthy Meals Incentives [Name of Award] Award from the USDA Food and Nutrition Service and Action for Healthy Kids by making significant improvements to the nutritional quality of our district’s school meals.

* Include two to three sentences summarizing the work that earned your district the recognition award, including any measurable outcomes.
* The awards spotlight innovative practices, student and community engagement activities, and strategies schools have used to provide meals that are consistent with the 2020-2025 Dietary Guidelines for Americans.
* As an award recipient, we will receive national and local recognition and travel stipends to attend a national Healthy Meals Summit in Las Vegas.
* As part of a cooperative agreement to implement the USDA’s Healthy Meals Incentives Initiative, Action for Healthy Kids is recognizing school districts across the country for improving school nutrition. Learn more and apply at: [www.healthymealsincentives.org](http://www.healthymealsincentives.org)
* School districts can receive Healthy Meals Incentives Recognition Awards for efforts to improve school nutrition such as lowering sodium and added sugars in school meals; giving healthy makeovers to popular menu items; providing menus that reflect the cultures of students; and improving nutrition education.
* USDA’s Healthy Meals Incentives Initiative is part of the Biden-Harris Administration’s National Strategy on Hunger, Nutrition and Health.