

## **RECOGNITION AWARD TOOLKIT: CELEBRATION IDEAS**

**Congratulations!** You've earned special recognition for your efforts to improve the nutritional quality of your school meals. You and your team deserve a proper celebration. Here are some ways to celebrate your award and spread the great news.

- Issue a proclamation. Contact your local school board or city officials to inquire about obtaining a sample proclamation template. Submit an official proclamation that can be read and presented at a future school board meeting. Encourage your nutrition team to attend to be recognized in front of the community.
- Announce it. Have your school(s) display the news on the marquee outside of your campus. Also, give the nutrition staff a special shoutout as part of the morning announcements.
- Host a celebratory pep rally. Work with your cheer and/or spirit team sponsor or leader to arrange for a pep rally to celebrate your nutrition team. Recognize each member of the team and have students and staff cheer them on using posters and signs.
- Serve up a celebratory meal. Plan a celebratory meal for your nutrition staff and make it extra special with decorations. Get student groups and campus staff involved to volunteer as event hosts and/or servers and treat your nutrition staff as dignitaries the entire day.
- Host a kitchen tour. Give students, parents/caregivers, and staff a peek at what nutrition teams do every day by hosting a tour of the school kitchen. Let them go behind the scenes to see all the work that goes into meal planning, prepping, storing, and serving.

The most important part of the celebration is showcasing your team's efforts and hard work. Have fun with it!

We invite you to share your ideas and photos with AFHK. We're eager to see how you commemorate your award within your community. You can reach us at <a href="mailto:awards@healthymealsincentives.org">awards@healthymealsincentives.org</a> or tag AFHK and USDA in your social media posts.

- Tag on Facebook:
  <u>https://www.facebook.com/act4healthykids</u>
  <u>https://www.facebook.com/USDA</u>
- Join our <u>HMI Facebook group</u>
- Tag on LinkedIn: <u>https://www.linkedin.com/company/action-for-healthy-kids/</u> <u>https://www.linkedin.com/company/usda/</u>
- Tag on Instagram: <u>@Act4HealthyKids</u> @USDAgov
- Tag on X: <u>@Act4HealthyKids</u> <u>@USDANutrition</u> Hashtag: #HealthyMealsIncentives