Congratulations on receiving an HMI Recognition Award!

As you consider ways to share your award with your community, we encourage you to share your news with your peers by participating in the **HMI Recognition Awardee Video Campaign**.

We are connecting awardees with each other through a shared video campaign. It’s a quick and easy process and celebrates your new membership within the Recognition Awardee community!

As you record your brief video (~10 seconds) from your phone, consider this suggested format:

“My name is XX. I’m from XX school in CITY, STATE. We recently won a Healthy Meals Incentives Recognition Award, and I’m/we’re going to the Healthy Meals Summit in Las Vegas! I’d love to meet you there. Apply for a Recognition Award today!”

**Some videos include just one person; other schools invite their team to participate with them – it’s entirely up to you!**

Once your video is finished, we ask that you:

1. Post it on your school’s social media channels, using #HealthyMealsIncentives and #HMIFallSummit, and tagging @Action for Healthy Kids.
2. By using these tags, you will alert the AFHK marketing team, so we can share your video too!
3. If you can’t post your video on your SFA’s social media channels, please email it to the AFHK Marketing team at [marketing@actionforhealthykids.org](mailto:marketing@actionforhealthykids.org). We will ask you to sign a media release so that we can share it for you.

Participation in this campaign is not required. Rather, it is a fun way to connect with your peers as they welcome you to the Recognition Award community and receive even more national recognition from AFHK.

Should you have any questions about this campaign, please contact: [marketing@actionforhealthykids.org](mailto:marketing@actionforhealthykids.org).